

Finding the meaning behind my work: My motivation working in web accessibility

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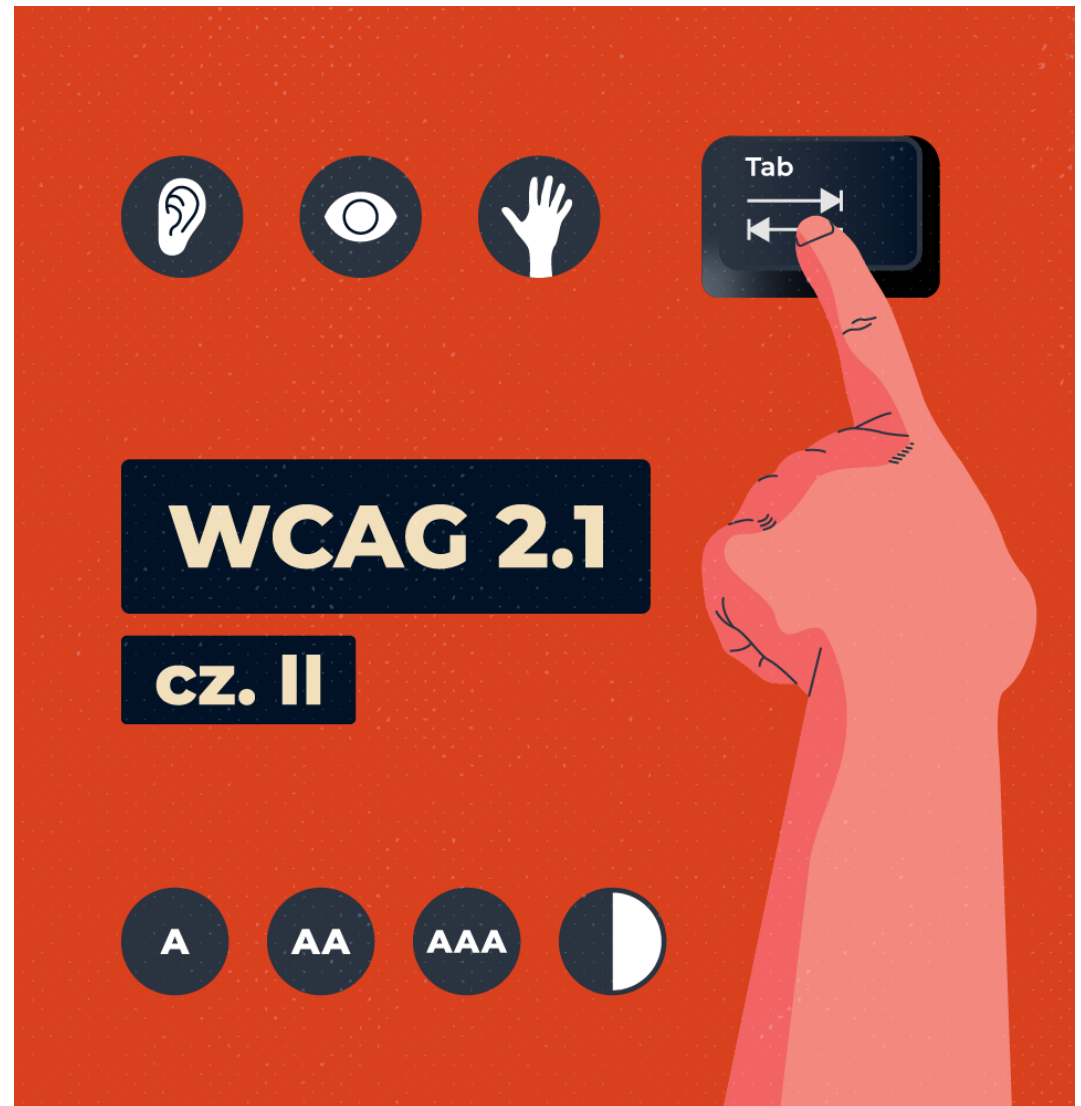
After uni...?

- Major in Marketing and Information System
- Like every other graduate, I wondered what my next goal is after this...
- Get a job, pay the bills, don't like my job, change my job,...?



The accessibility internship

- They didn't teach us about web accessibility back in uni?!
- What is WCAG? - I don't have any experience in it but it is veryyyy interesting
- "Who do you want to be when you grow up?"



The more I learn about my job, the more I find it meaningful

- Working with a person who is blind
- People DO CARE! And I'm helping solving real life problems
- Training helps others learn how to make their websites accessible
- Thinking about the future generation
- Auditing and empathizing with the users



Small implementation can make a big change

- Good code = accessible code
- Think beyond WCAG and the law. Think about your users – real people.
- Come back to why we start a project, why we create a website



What is my job?

- Instead of going to work everyday thinking I'm doing web accessibility, I think that I'm helping people to have a better experience on the web by reducing the barriers.



Thank you for having me!



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